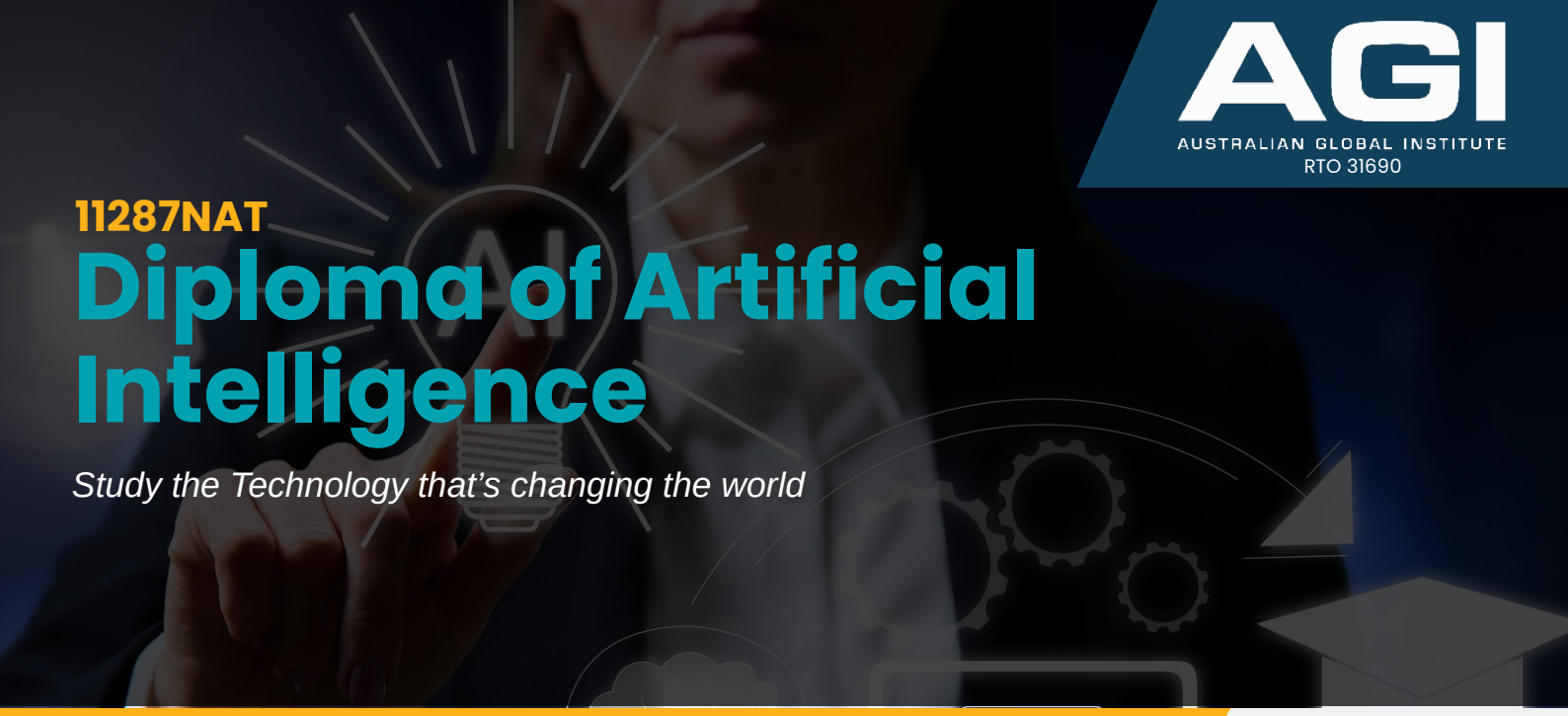

AUSTRALIAN GLOBAL INSTITUTE
RTO 31690

11287NAT

Diploma of Artificial Intelligence

Study the Technology that's changing the world

What you will learn

- Plan, write and create content using smart AI tools.
- Write powerful prompts that enable AI to provide better results.
- Use AI to improve how a business runs and connects with customers.
- Discover where Machine Learning (ML) and Deep Learning (DL) can make a difference.
- Think critically about what AI tells you—don't just accept the first answer.
- Analyse markets, improve marketing content, and solve real-world problems with AI.

Why study this Diploma?

- Industry-relevant, job-ready skills
- Learn AI tools & applications
- No prior coding or AI experience required
- Ethical & responsible AI use
- Supports future education or career shift
- 12-month flexible study structure

Career outcomes

Leadership & Entrepreneurship

- AI Talent Acquisition Manager
- Business Owner

AI Operations & Technical Support

- Junior AI Operations Officer
- AI Solutions Support Officer
- AI Operations Manager
- AI Assistant Developer (Prompt Engineer)
- AI Business Analyst (Entry Level)

Data & Strategy Roles

- AI Data Analyst
- Data Assistant with AI Skills Integration
- Data and AI Sales Specialist
- AI Ethicist

Marketing, Content & Communication

- Digital Marketing and AI Content Specialist
- Artificial Intelligence Optimisation (AIO) Writer
- Copywriter
- Content Creator
- Customer Experience Manager

Contact Us

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Diploma of Artificial Intelligence

Learn the AI skills shaping the future of work

Skills you'll gain

- Prompt engineering & prompt tuning
- AI content planning & editing
- Data interpretation & predictions
- Customer & market analysis
- Digital content optimisation
- Ethical AI use & risk evaluation
- ML/DL awareness for business

What you'll study

8 units to complete:

- Prompt Engineering (NAT11287001)
- Content Creation with AI (NAT11287002)
- Data Analysis & Forecasting (NAT11287003)
- Digital Brand Optimisation (NAT11287004)
- AI in Business Operations (NAT11287005)
- AI for Customer Experience (NAT11287006)
- AI Ethics & Critical Thinking (NAT11287007)
- Identifying ML & DL Opportunities (ICTAII401)

Why AI matters

35% salary boost expected for AI-skilled staff

66% of leaders won't hire without AI skills

86% of workers will use AI in their roles by 2028

Delivery

- Complete this program in your own time with self-paced online learning. This course was designed to be completed within 12 - 18 months but you can complete it as fast you like. Lets go, get AI ready!

Entry requirements

- Have completed year 11 (or equivalent)
- Have technological literacy (ability to use and access a computer with word processing and internet-based applications)
- Have access to appropriate technology including reliable internet

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