

CRICOS 120173C

11287NAT

Diploma of Artificial Intelligence (AI)

The future of Work Starts Here

Turn AI Into Your Career Advantage

Artificial Intelligence is transforming every industry, from business and marketing to operations and customer experience.

The Diploma of Artificial Intelligence (AI) is designed for the next generation of professionals who want to use AI tools to drive real business results – without needing a technical or coding background.

Why this course is different?

No coding required

Built for business, not programmers

Practical, industry relevant

Learn by using the latest real AI tools

Job-Ready skills

Apply AI immediately in real workplaces

Globally relevant qualification

Skills in demand worldwide

Designed for non-IT professionals

This course was specifically developed to meet the growing demand for AI skills across non-technical roles, helping professionals apply AI to improve business outcomes.

Diploma of Artificial Intelligence (AI)

- Duration: 92 weeks
- Location: Brisbane, Australia
- Delivered through 8 units
- Tuition Fee: \$16,000 AUD
- Non-Tuition Fee: \$500
- Total Cost: \$16,500
- For full entry requirements, visit our website.

Career outcomes

- AI Data Analyst
- AI Operations Specialist
- Digital Marketing and AI Content
- Business & AI Strategy Consultant
- Specialist Artificial Intelligence
- AI Content Creator Customer
- Experience Manager

Contact Us

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What you'll master in the course

Build practical, in-demand AI skills through industry-focused units designed to help you apply Artificial Intelligence in real business environments:

- ✓ **Apply Prompt Engineering for Generative AI**
Learn how to craft powerful prompts to generate accurate, high-quality AI outputs
- ✓ **Create Engaging Content Using AI Technologies**
Produce text, images, and video content using leading AI tools
- ✓ **Analyse Data & Generate Forecasts with AI**
Turn data into insights and make smarter, data-driven decisions
- ✓ **Optimise Digital Presence Using AI**
Enhance marketing performance and online visibility through AI strategies.

- ✓ **Improve Business Operations**
Identify opportunities to increase efficiency and productivity using AI
- ✓ **Enhance Customer Experience with AI Solutions**
Apply AI to improve customer engagement, service, and satisfaction
- ✓ **Apply Critical Thinking & AI Ethics**
Use AI responsibly while evaluating risks, bias, and ethical considerations
- ✓ **Identify Opportunities in AI, Machine Learning & Deep Learning**
Understand how advanced AI technologies can be applied across industries

Why employers want these skills?

Businesses across all industries are adopting AI to boost productivity, cut costs, and stay competitive, creating strong demand for professionals who can apply AI in real-world settings.

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